

## **Global Mannitol Market Report and Forecast 2024-2032**

Market Report | 2023-12-21 | 190 pages | EMR Inc.

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### **Report description:**

Global Mannitol Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global mannitol market is projected to grow at a CAGR of 4.5% between 2024 and 2032. Aided by the escalating demand in the pharmaceutical sector and its rising applications across diverse industries, the market is expected to grow significantly by 2032.

Mannitol, a type of sugar alcohol, is primarily harvested from natural sources such as seaweeds and is also synthetically produced. Recognised for its non-hygroscopic nature and a pleasant sweet taste, mannitol finds extensive application as a low-calorie sweetening agent in the food and beverage sector. It is also widely used as an anti-caking and free-flowing agent, especially in powdered foods. Beyond the food sector, its intrinsic properties make mannitol a sought-after ingredient in pharmaceuticals, particularly in lyophilised drugs and as a diuretic agent.

One of the main driving forces behind the exponential mannitol market demand is its ever-increasing adoption in the pharmaceutical landscape. Due to its diuretic characteristics, mannitol is frequently utilised in medical interventions to reduce elevated intracranial and intraocular pressures. Additionally, its osmotic properties make it invaluable in the formulation of oral and chewable tablets. Mannitol's compatibility with most drugs, coupled with its ability to enhance the stability of therapeutic proteins and peptides, further endorses its indispensability in the pharmaceutical realm.

In the dietary segment, the surge in health-conscious consumers has heightened the demand for low-calorie and sugar-free alternatives. As diabetes and obesity rates witness a worrying ascent globally, mannitol market outlook, with its low glycaemic index and non-cariogenic characteristics, has emerged as a preferred sweetener, especially in confectioneries and baked goods. As per the mannitol market analysis, the cosmetics and personal care industry has not remained impervious to mannitol's allure. Capitalising on its excellent moisturising and skin-conditioning attributes, several skincare products and cosmetics have integrated mannitol into their ingredient list. Its antioxidant properties further enhance skin protection against harmful environmental stressors, which positions mannitol as a premium ingredient in anti-aging formulations.

The industrial application of mannitol is also witnessing a significant expansion. The chemical industry leverages its properties for the production of specialty resins, particularly in surfactant systems. Additionally, with research underway, mannitol's potential in sustainable biofuel production might soon open up new avenues for mannitol market growth.

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The shift towards healthier lifestyles and natural products is an underlying trend bolstering the mannitol market. The clean label movement, advocating transparency in food ingredients, has positioned naturally sourced mannitol in a favourable light.

Furthermore, the rise in vegan and plant-based diets has accentuated the demand for natural sweeteners, providing an impetus to the mannitol market growth.

#### Market Segmentation

The market can be divided based on form, application, and region.

#### Market Breakup by Form

- Powder

- Granular

#### Market Breakup by Application

- Food Industry

- Industrial

- Surfactants

- Pharmaceuticals

- Personal Care

- Others

#### Market Breakup by Region

- North America

- Europe

- Asia Pacific

- Latin America

- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global mannitol market. Some of the major players explored in the report by Expert Market Research are as follows:

- Cargill, Incorporated

- Pfanstiehl, Inc.

- SPI Pharma, Inc.

- Lyondellbasell Industries N.V.

- Roquette Freres S.A.

- Others

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