

Europe Middle East and Africa Maltodextrin Market Report And Forecast 2024-2032

Market Report | 2023-12-19 | 204 pages | EMR Inc.

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Report description:

Europe Middle East and Africa Maltodextrin Market Report and Forecast 2023-2028 Market Outlook

According to the report by Expert Market Research (EMR), the Europe Middle East and Africa maltodextrin market attained a healthy growth in the historical period. Aided by the burgeoning demand for easily digestible carbohydrates and the increasing utilisation of maltodextrin in diverse sectors, the market is expected to grow significantly by 2028.

Maltodextrin, derived from starch, is a white, hygroscopic powder often used as a filler or thickening agent in various food and beverage applications. Its easy solubility and mild sweetness make it a versatile ingredient in numerous products such as instant drinks, confectioneries, and even pharmaceuticals. Notably, maltodextrin's primary role in enhancing the mouthfeel and consistency of products, without altering the inherent taste significantly, sets it apart from other additives.

The rising consumption of processed foods and convenience foods in the EMEA region is a pivotal factor in driving the Europe Middle East and Africa maltodextrin market growth. The European countries, known for their penchant for gourmet foods and baked goods, have seamlessly integrated maltodextrin to enhance the texture and palatability of various delicacies. On the other hand, the Middle Eastern and African regions, which have been witnessing rapid urbanisation and westernisation of diets, are also contributing to the escalating demand for maltodextrin-based products.

Moreover, with increasing health consciousness among consumers, there's a noticeable shift towards low-sugar and sugar-free alternatives. Maltodextrin, with its minimal sweetness, serves as an apt choice for manufacturers aiming to produce reduced-sugar variants of popular products, thus fostering its demand.

As per the Europe Middle East and Africa maltodextrin market analysis, the utility of the product is not confined to the food and beverage sector alone. In the pharmaceutical industry of the EMEA region, maltodextrin is highly valued for its bulking and stabilising properties. It is used to improve the texture of syrups and as a filler in tablet formulations, ensuring uniformity and optimal drug delivery. Similarly, the growing cosmetic and personal care sector in regions like Europe, which emphasises organic and natural products, leverages maltodextrin's properties as a humectant and skin-conditioning agent.

An emerging trend influencing the Europe Middle East and Africa maltodextrin market outlook is its increasing usage in sports nutrition products. With a higher prevalence of fitness trends and the rising popularity of endurance sports, there's an amplified demand for energy gels, bars, and drinks which employ maltodextrin to deliver a quick energy release to athletes and fitness

enthusiasts.

Market Segmentation

The market can be divided based on application, and country.

Market Breakup by Application

- -□Food and Beverages
- Pharmaceutical
- -∏Health and Personal Care
- Agriculture
- -∏Others

Market Breakup by Country

- -∏Germany
- -∏France
- -□United Kingdom
- -∏Saudi Arabia
- Nigeria
- -□United Arab Emirates

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Europe Middle East and Africa maltodextrin market. Some of the major players explored in the report by Expert Market Research are as follows:

- -□Cargill, Incorporated
- Archer Daniels Midland Company
- Ingredion Incorporated
- -□Roquette Freres S.A.
- -∏Tate & Lyle PLC
- □TEREOS Group
- AGRANA Starch / AGRANA Starke GmbH
- Tiba Starch & Glucose Manufacturing Company
- Tongaat Hulett Limited
- HUNGRANA KFT.
- -∏Others

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