

India Poultry Management Market Report and Forecast 2024-2032

Market Report | 2023-12-11 | 191 pages | EMR Inc.

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Report description:

India Poultry Management Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the India poultry management market is being aided by the India poultry market which is expected to grow at a CAGR of 8.1% in the forecast period of 2024-2032. Aided by the soaring demand for poultry products and the escalating need for efficient and sustainable farming practices, the market is expected to grow significantly by 2032.

Poultry management entails the comprehensive care and practices involved in rearing various types of birds, predominantly chickens, ducks, and turkeys, for meat, eggs, and other products. The effective management of poultry ensures the optimal growth, health, and productivity of the birds. Key aspects encompassed by poultry management include housing, feeding, disease control, and breeding.

India's burgeoning population and the growing middle class have significantly driven the demand for poultry products, especially chicken and eggs. Consequently, this demand surge has accentuated the need for advanced poultry management practices, ensuring that poultry farming remains sustainable, productive, and profitable.

The escalating awareness about the nutritional value of poultry products has been a crucial driver for the Indian poultry management market growth. Chicken, being a lean meat source with high protein content and essential vitamins, has become increasingly popular among the health-conscious populace. Similarly, eggs, rich in protein and vital micronutrients, are considered a dietary staple for many.

Modern poultry management techniques and tools are gaining traction in India. Innovations in feeding, housing, and disease management are pivotal in ensuring the birds' well-being, leading to higher yields and better-quality products. The advent of automated feeding systems, climate-controlled housing units, and vaccination programs exemplifies the progress in this sector. Furthermore, the focus on sustainable poultry farming is influencing the Indian poultry management market outlook significantly. With concerns over environmental impacts and the ethical treatment of animals gaining momentum, sustainable and humane poultry management practices are becoming imperative. This shift is evident in the increasing adoption of free-range and organic poultry farming methods in India.

Technological advancements play a transformative role in the poultry management market. As per the Indian poultry

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management market analysis, the integration of IoT devices, AI-driven analytics, and mobile applications is revolutionising poultry farming in India. These technologies offer real-time monitoring of the birds, optimise feed utilisation, and predict potential health issues, ensuring proactive and precise interventions.

Market Segmentation

The market can be divided based on segment, category, and region.

Market Breakup by Segment

- Broiler

- Eggs

Market Breakup by Category

- Biologicals

- Therapeutics

- Feed Supplements

- Biosecurity

- Others

Market Breakup by Region

- North India

- West India

- South India

- East India

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the India poultry management market. Some of the major players explored in the report by Expert Market Research are as follows:

- Provimi Animal Nutrition India Pvt Ltd (Cargill)

- Kemin Industries South Asia Pvt Ltd

- Novus Animal Nutrition (India) Private Ltd

- Vaksindo Animal Health Pvt Ltd

- Flora Biochem Pvt Ltd

- Guybro Animal Health Pvt Ltd.

- Jubilant Ingrevia Ltd

- Krishi Nutrition Company Pvt Ltd

- Ceva Polchem Pvt Ltd

- Others

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