

Europe Cleaning Services Market Report and Forecast 2024-2032

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Report description:

Europe Cleaning Services Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Europe cleaning services market is projected to grow at a CAGR of 3.40% between 2024 and 2032. Aided by the heightened emphasis on cleanliness and hygiene, coupled with the growing presence of commercial establishments and increasing urbanisation, the market is expected to grow significantly by 2032. Cleaning services encompass a wide range of solutions catering to different sectors, be it commercial, residential, or industrial. These services not only focus on primary cleaning but also deep cleaning, sanitisation, and disinfection. With an increased awareness about the importance of a clean environment in preventing diseases, especially post the Covid-19 pandemic, cleaning services have become integral to urban lifestyles.

One of the foremost drivers of the Europe cleaning services market growth is the rapidly expanding commercial sector. With countless offices, restaurants, shops, and institutions mushrooming across cities, the demand for regular and thorough cleaning services has observed a sharp rise. Moreover, with European cities often being ranked as some of the busiest tourist hubs, hotels and accommodations require frequent cleaning, ensuring the sector's continued demand.

The increased reliance on specialised cleaning services in medical institutions and facilities is one of the crucial Europe cleaning services market trends. Given the imperative need for sterility in such environments, there's a pronounced reliance on professional cleaning services that abide by strict guidelines and use specialised equipment.

Additionally, the surge in dual-income households, combined with the fast-paced urban lifestyle prevalent in the region, has led many homeowners to opt for professional cleaning services for their residences. The convenience of booking services through digital platforms has further eased the process, drawing more consumers into this market domain which propels the Europe cleaning services market demand.

Furthermore, Europe, being at the forefront of many eco-conscious initiatives, has seen a rise in demand for green cleaning services. These services use environmentally friendly products, ensuring cleanliness without compromising on ecological responsibilities. This shift towards sustainable cleaning is becoming a significant market differentiator, enticing eco-aware customers.

Moreover, with an increased emphasis on health and hygiene, there lies a vast potential for services that not only clean but also

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sanitise and disinfect spaces, which further increases the value of the Europe cleaning services market size.

Market Segmentation □

The market can be divided based on type, end use, and region.

Market Breakup by Type

- Outsource

- Inhouse

Market Breakup by End Use

- Offices

- Educational Facilities

- Retail Complexes

- Residences

- Government

- Healthcare Facilities

- Industrial Plants

- Others

Market Breakup by Country

- United Kingdom

- Germany

- France

- Italy

- Spain

- Poland

- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Europe cleaning services market. Some of the major players explored in the report by Expert Market Research are as follows:

- ISS Group

- Rentokil Initial plc

- Sodexo

- Compass Group PLC

- Mitie Group plc

- REIWAG Facility Services GmbH

- Dorfner Group

- Sunshine Cleaning Systems, Inc.

- Elite Cleaning Services, LLC

- Spic & Span Cleaning Services

- Others

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