

Vacuum Cleaners in the Philippines

Market Direction | 2024-01-04 | 36 pages | Euromonitor

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Report description:

Vacuum cleaners continued to enjoy fast growth in demand in 2023. This performance continued to be supported by heightened awareness of the importance of hygiene and cleanliness to health since the outbreak of the COVID-19 pandemic. The public health crisis encouraged local consumers to adopt stringent cleaning routines in the home. The knowledge of vacuum cleaners and their ability to perform more extensive cleaning than the broom and dust pan and brush, traditionally used in most Filipino home...

Euromonitor International's Vacuum Cleaners in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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