

Vacuum Cleaners in Romania

Market Direction | 2024-01-04 | 37 pages | Euromonitor

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Report description:

Vacuum cleaners continue to benefit from consumers' higher standards of health and hygiene, as enhanced by the era of the pandemic. As such, keeping a clean home has become a high priority, supporting both volume and value sales of vacuum cleaners. Moreover, there is a wide variety of product types and prices in vacuum cleaners, offering solutions for different cleaning needs. Notably, we are seeing demand for models with advanced filtration systems, such as high efficiency particulate air (HEPA)...

Euromonitor International's Vacuum Cleaners in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumers seek energy efficient vacuum cleaners to help keep their utility bills down

Innovation activities remain high in vacuum cleaners

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Robotic vacuum cleaners set for ongoing sustainable growth

Karcher set for RON100 million investment to expand its production facilities in Romania

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