

Vacuum Cleaners in Poland

Market Direction | 2024-01-04 | 35 pages | Euromonitor

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Report description:

Vacuum cleaners witnessed a recovery in 2023, as inflationary conditions eased slightly. Despite the essential status that vacuum cleaners have in virtually all Polish homes, the high inflation that swept across Europe during 2022 put pressure on demand at a time when the cost of living in Poland was already high. Inflationary pressures led to much higher production and logistics costs in 2022, which in turn forced suppliers to increase unit prices. Consumer demand has rebounded in 2023, with pr...

Euromonitor International's Vacuum Cleaners in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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