

Vacuum Cleaners in Morocco

Market Direction | 2024-01-04 | 34 pages | Euromonitor

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Report description:

In 2023, retail volume sales of vacuum cleaners gained momentum, although totals still remain below 2019 levels. Sales of vacuum cleaners are mostly driven by replacements when a product breaks down. The tough economic conditions mean people are opting to fix their existing vacuum cleaner rather than buying a new one. Retailers and manufacturers continue to use discounting strategies to try and push sales. While this strategy has successfully boosted volume sales of vacuum cleaners, it has serve...

Euromonitor International's Vacuum Cleaners in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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