

Sugar and Sweeteners in France

Market Direction | 2024-01-04 | 18 pages | Euromonitor

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Report description:

Sugar consumption continues to fall in France in retail terms, with sales otherwise supported by foodservice and institutional volume, alongside value being supported by inflationary price hikes. Local production in the 2022/2023 season was complicated, due to high energy prices attributed to the Russia-Ukraine war, and the local unpredictable weather and droughts leading to lower yields. While sugar consumption was boosted during the lockdown era, due to the home-baking and home-cooking trends...

Euromonitor International's Sugar and Sweeteners in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SUGAR AND SWEETENERS IN FRANCE

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Health trends continue to shine a negative light on basic white sugar

Foodservice and institutional volumes remain key, but lower levels of traditional sugar are also expected in these channels

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