

## **Starchy Roots in France**

Market Direction | 2024-01-04 | 19 pages | Euromonitor

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### **Report description:**

The hot summer of 2022 led to a drop in the French potato harvest for the 2022/2023 season, with a decline in the yields from French growers. Whilst imports made up the shortfall in demand, the situation meant that prices have risen significantly in 2023. For example, the energy costs for storing potatoes, to ensure their year-round availability, increased as cold storage units require extensive energy. The weather in 2023 has been better, with high heats but also some rain in the summer growing...

Euromonitor International's Starchy Roots in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2024

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