

## **Soft Drinks in Cameroon**

Market Direction | 2024-01-04 | 67 pages | Euromonitor

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### **Report description:**

Cameroon was not as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 gave a boost to government coffers and helped stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, restrains growth somewhat and this continues into 2023. With this background, soft drinks is expected to register a moderate increase in volume sales, partly supported by a continuing growing population.

Euromonitor International's Soft Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Soft Drinks in Cameroon  
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### List Of Contents And Tables

#### SOFT DRINKS IN CAMEROON

##### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 14 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 15 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 16 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 17 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 18 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 19 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 20 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 21 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 22 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 25 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 26 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 27 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 28 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

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##### SOURCES

Summary 1 Research Sources

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## CARBONATES IN CAMEROON

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Stable prices ensure sustained volume demand

Lack of reduced sugar options

SABC launches offerings in direct competition with Coca-Cola

#### PROSPECTS AND OPPORTUNITIES

Continuing shift to PET packaging

Further shake-up within cola carbonates over forecast period

Potential opening for reduced sugar non-cola carbonates

#### CATEGORY DATA

Table 29 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 30 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 31 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 32 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 33 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 34 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 35 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 36 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 37 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 38 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 39 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 40 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 41 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 42 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 43 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 44 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

## JUICE IN CAMEROON

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Continuing price rises dampen volume demand

BVS files for bankruptcy

Diverse packaging offerings

#### PROSPECTS AND OPPORTUNITIES

Increased price competition over forecast period

Gracedom plans to enter juice segment

Opportunity for establishment of cold-press juice outlets

#### CATEGORY DATA

Table 45 Off-trade Sales of Juice by Category: Volume 2018-2023

Table 46 Off-trade Sales of Juice by Category: Value 2018-2023

Table 47 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 48 Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 50 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 51 NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 52 LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 53 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

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Table 54 ☐Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 55 ☐Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 56 ☐Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

## BOTTLED WATER IN CAMEROON

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Unstable supply of tap water ensures demand

Still bottled water accounts for most volume sales

Source du Pays continues to dominate

### PROSPECTS AND OPPORTUNITIES

Continued high demand, due to lack of clean tap water

New competitor on the block

Local brands continue to dominate

### CATEGORY DATA

Table 57 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 58 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 59 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 60 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 62 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 63 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 64 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 65 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 66 ☐Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 67 ☐Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 68 ☐Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

## SPORTS DRINKS IN CAMEROON

### 2023 DEVELOPMENTS

#### ENERGY DRINKS IN CAMEROON

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Healthy volume growth in 2023

Two locally bottled brands continue to dominate

Energy drinks popular among men

### PROSPECTS AND OPPORTUNITIES

Continued healthy volume growth over forecast period

Locally bottled brands gain further volume share

Opportunity for reduced sugar offerings

### CATEGORY DATA

Table 69 Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 70 Off-trade Sales of Energy Drinks: Value 2018-2023

Table 71 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 72 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 73 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 74 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 75 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 76 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

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Table 77 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 78 □Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 79 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 80 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

## CONCENTRATES IN CAMEROON

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Limited volume growth in 2023

Private label accounts for most volume sales

Lack of promotion further stymies growth

#### PROSPECTS AND OPPORTUNITIES

Supermarkets poised to gain dominance over forecast period

Expanding use of liquid concentrates creates opportunities for growth

Health concerns restrict concentrates

### CATEGORY DATA

#### Concentrates Conversions

Summary 2 ncentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 81 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 82 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 83 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 84 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 85 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2019-2023

Table 86 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 87 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 88 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 89 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 90 □LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 91 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 92 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 93 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 94 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 95 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 96 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

## RTD TEA IN CAMEROON

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fall in volume sales in 2023

Lipton Ice maintains lead thanks to global recognition as a high-quality brand

Lack of marketing weakens consumer awareness

#### PROSPECTS AND OPPORTUNITIES

Further fall in volume sales over forecast period

Channel trends define future sales of RTD tea as a niche and premium product

Need for more innovation and stronger marketing push to boost volume sales

### CATEGORY DATA

Table 97 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 98 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 99 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

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Table 100 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023  
Table 101 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023  
Table 102 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023  
Table 103 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023  
Table 104 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023  
Table 105 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028  
Table 106 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028  
Table 107 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028  
Table 108 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

RTD COFFEE IN CAMEROON

2023 DEVELOPMENTS

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