

Small Cooking Appliances in Poland

Market Direction | 2024-01-04 | 39 pages | Euromonitor

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Report description:

In general terms, small cooking appliances are seeing steady growth trend in retail volume terms, with demand underpinned by the elevated interest in cooking at home that has been seen among the population of Poland since the onset of the COVID-19 pandemic. Poles are drawn to key features, such as the compact design and ease of use, making them suitable for small kitchens or individuals with limited cooking space. Small cooking appliances give Poles the ability to cook in a wide variety of ways i...

Euromonitor International's Small Cooking Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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