

## **Rice, Pasta and Noodles in Australia**

Market Direction | 2023-12-18 | 29 pages | Euromonitor

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### **Report description:**

The strong retail volume and current value growth expected in rice, pasta, and noodles in 2023 overall has been significantly propelled by factors such as temporary immigration flows to Australia, and an increasing preference for home cooking due to the rising cost of living. Woolworths, a major retailer, has experienced robust growth for more affordable pantry essentials, particularly rice, pasta, and noodles. Despite the cost-effectiveness of larger packs, consumers continue to show a preferen...

Euromonitor International's Rice, Pasta and Noodles in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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