

Refrigeration Appliances in Poland

Market Direction | 2024-01-04 | 41 pages | Euromonitor

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Report description:

Retail volume sales of refrigeration appliances witnessed further decline in 2023 as consumers grappled with higher costs of living. The purchase of new appliances has been weakened by the slowdown in the housing market, as fewer people moved homes. High inflation remains an issue in 2023, which has inflated the average unit price of refrigeration appliances in Poland. Budgetary pressure on disposable income remains a key issue and this had a serious impact on the decision-making processes of a...

Euromonitor International's Refrigeration Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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