

## **Refrigeration Appliances in Nigeria**

Market Direction | 2024-01-04 | 39 pages | Euromonitor

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### **Report description:**

In 2023, refrigeration appliances experienced a significant decline in volume terms due to challenging economic conditions, despite being among the most essential categories in Nigeria's consumer appliances sector. Although 2022 had already faced high inflation, hindering the performance of refrigeration appliances, conditions deteriorated notably in 2023 due to the continued devaluation of the local currency. A surge in fuel prices, subsequent to a government demonetisation policy in the first...

Euromonitor International's Refrigeration Appliances in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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