

## **Personal Care Appliances in Canada**

Market Direction | 2024-01-04 | 34 pages | Euromonitor

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### **Report description:**

Personal care appliances in Canada witnessed another year of decline in market value, a trend attributed to multiple factors. Closure of salon services during quarantine initially surged demand for at-home solutions, but the market has since normalised. The prevalence of hybrid work arrangements slowed the obsolescence of hair care appliances linked to trimming, yet the inflationary environment and consumers' prioritisation of essential spending have dampened the demand for discretionary items,...

Euromonitor International's Personal Care Appliances in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Personal Care Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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