

## **Large Cooking Appliances in Poland**

Market Direction | 2024-01-04 | 40 pages | Euromonitor

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### **Report description:**

Large cooking appliances continue to volume sales decline in 2023 for the second consecutive year, due to several factors. With many consumers having purchased functional and durable large cooking appliances in the pandemic, there was lower levels of replacement. Many appliances are designed to last for several years, and if they are still in good working condition, consumers often delay upgrading or purchasing new appliances. With the cost of living remaining high in 2023, it is natural for loc...

Euromonitor International's Large Cooking Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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