

Large Cooking Appliances in Poland

Market Direction | 2024-01-04 | 40 pages | Euromonitor

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Report description:

Large cooking appliances continue to volume sales decline in 2023 for the second consecutive year, due to several factors. With many consumers having purchased functional and durable large cooking appliances in the pandemic, there was lower levels of replacement. Many appliances are designed to last for several years, and if they are still in good working condition, consumers often delay upgrading or purchasing new appliances. With the cost of living remaining high in 2023, it is natural for loc...

Euromonitor International's Large Cooking Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Large Cooking Appliances in Poland Euromonitor International January 2024

List Of Contents And Tables

LARGE COOKING APPLIANCES IN POLAND **KEY DATA FINDINGS** 2023 DEVELOPMENTS Household demand deterred by high inflation and lower levels of replacement Smart and connected appliances continue to emerge E-commerce gains further traction PROSPECTS AND OPPORTUNITIES Challenging outlook for large cooking appliances Induction hobs set to gain ground, building on the format's already dominant position E-commerce stands to make further progress CATEGORY DATA Table 1 Sales of Large Cooking Appliances by Category: Volume 2018-2023 Table 2 Sales of Large Cooking Appliances by Category: Value 2018-2023 Table 3 Sales of Large Cooking Appliances by Category: % Volume Growth 2018-2023 Table 4 Sales of Large Cooking Appliances by Category: % Value Growth 2018-2023 Table 5 Sales of Built-in Hobs by Format: % Volume 2018-2023 Table 6 Sales of Ovens by Smart Appliances: % Volume 2019-2023 Table 7 NBO Company Shares of Large Cooking Appliances: % Volume 2019-2023 Table 8 LBN Brand Shares of Large Cooking Appliances: % Volume 2020-2023 Table 9 NBO Company Shares of Built-in Hobs: % Volume 2019-2023 Table 10 [NBO Company Shares of Ovens: % Volume 2019-2023 Table 11 [NBO Company Shares of Cooker Hoods: % Volume 2019-2023 Table 12 [NBO Company Shares of Built-in Cooker Hoods: % Volume 2019-2023 Table 13 [NBO Company Shares of Freestanding Cooker Hoods: % Volume 2019-2023 Table 14
☐NBO Company Shares of Cookers: % Volume 2019-2023 Table 15 [NBO Company Shares of Range Cookers: % Volume 2019-2023 Table 16 □Distribution of Large Cooking Appliances by Format: % Volume 2018-2023 Table 17 Production of Large Cooking Appliances: Total Volume 2018-2023 Table 18 [Forecast Sales of Large Cooking Appliances by Category: Volume 2023-2028 Table 19 [Forecast Sales of Large Cooking Appliances by Category: Value 2023-2028 Table 20 [Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2023-2028 Table 21 [Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2023-2028 CONSUMER APPLIANCES IN POLAND EXECUTIVE SUMMARY Consumer appliances in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer appliances? MARKET INDICATORS

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 22 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024 Table 23 Replacement Cycles of Consumer Appliances by Category 2018-2024 MARKET DATA Table 24 Sales of Consumer Appliances by Category: Volume 2018-2023 Table 25 Sales of Consumer Appliances by Category: Value 2018-2023 Table 26 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023 Table 27 Sales of Consumer Appliances by Category: % Value Growth 2018-2023 Table 28 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023 Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023 Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023 Table 31 ||Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023 Table 32
☐Sales of Small Appliances by Category: Volume 2018-2023 Table 33
☐Sales of Small Appliances by Category: Value 2018-2023 Table 34 [Sales of Small Appliances by Category: % Volume Growth 2018-2023 Table 35 [Sales of Small Appliances by Category: % Value Growth 2018-2023 Table 36 ∏NBO Company Shares of Major Appliances: % Volume 2019-2023 Table 37 [LBN Brand Shares of Major Appliances: % Volume 2020-2023 Table 38 [NBO Company Shares of Small Appliances: % Volume 2019-2023 Table 39 [LBN Brand Shares of Small Appliances: % Volume 2020-2023 Table 40 □Distribution of Major Appliances by Format: % Volume 2018-2023 Table 41 Distribution of Small Appliances by Format: % Volume 2018-2023 Table 42 [Forecast Sales of Consumer Appliances by Category: Volume 2023-2028 Table 43 ||Forecast Sales of Consumer Appliances by Category: Value 2023-2028 Table 44 [Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028 Table 45 [Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028 Table 46 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028 Table 47 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028 Table 48 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028 Table 49 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028 Table 50 ∏Forecast Sales of Small Appliances by Category: Volume 2023-2028 Table 51 ||Forecast Sales of Small Appliances by Category: Value 2023-2028 Table 52 [Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028 Table 53 [Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028 DISCLAIMER SOURCES Summary 1 Research Sources



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