

Large Cooking Appliances in Morocco

Market Direction | 2024-01-04 | 38 pages | Euromonitor

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Report description:

Volume growth remains stable in 2023 across large cooking appliances overall. With hybrid working arrangements remaining in place and consumers cooking and eating more meals at home, there has been increased levels of wear and tear, thus increasing the frequency at which large cooking appliances need to be replaced. Nevertheless, category volume sales still remain well below the pre-pandemic levels seen in 2019.

Euromonitor International's Large Cooking Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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