

Juice in Cameroon

Market Direction | 2024-01-04 | 28 pages | Euromonitor

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Report description:

While prices of soft drinks such as carbonates and bottled water have remained relatively steady, the overall prices of juices have been on an upward trend in the last two years and this has dampened volume growth to an extent. 100% juices are mainly offered by small artisanal players in Cameroon and dampened due to their limited size, they are finding it hard to cope with the rising costs of fresh fruit and energy and have had to increase prices. However, cheaper formats of juice, which are mai...

Euromonitor International's Juice in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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