

Hot Drinks in Ukraine

Market Direction | 2024-01-04 | 37 pages | Euromonitor

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Report description:

Sales of hot drinks were significantly impacted by Russia's invasion of Ukraine in 2022 with sales plummeting as large numbers of people fled the country in search of safety. With Russia's war continuing in 2023 the population remained significantly smaller although as people started to adjust to the wartime conditions sales of hot drinks started to stabilise. Ukraine was also impacted by high inflation in 2022 and 2023 with the price of hot drinks rising sharply. This put pressure on volume sal...

Euromonitor International's Hot Drinks in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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COFFEE IN UKRAINE

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Scotts International. EU Vat number: PL 6772247784

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Russia's war takes its toll on coffee sales

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