

Hot Drinks in Ukraine

Market Direction | 2024-01-04 | 37 pages | Euromonitor

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Report description:

Sales of hot drinks were significantly impacted by Russia's invasion of Ukraine in 2022 with sales plummeting as large numbers of people fled the country in search of safety. With Russia's war continuing in 2023 the population remained significantly smaller although as people started to adjust to the wartime conditions sales of hot drinks started to stabilise. Ukraine was also impacted by high inflation in 2022 and 2023 with the price of hot drinks rising sharply. This put pressure on volume sal...

Euromonitor International's Hot Drinks in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hot Drinks in Ukraine
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List Of Contents And Tables

HOT DRINKS IN UKRAINE

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 □NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 □LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 14 □Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 15 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 16 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 17 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 □Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 □Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

COFFEE IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

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Russia's war takes its toll on coffee sales

Coffee companies and retailers turn to imports to prevent out-of-stock situations

Jacobs retains its lead despite growing competition

PROSPECTS AND OPPORTUNITIES

Signs of recovery in coffee but challenges remain

Developing coffee culture should lead to a growing variety of options, including novelties such as drip coffee

Ukrainians expected to become savvier shoppers with a focus on getting the best deals

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 35 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 36 □Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tea sales plummet in the fallout from Russia's invasion

Competitive landscape in a state of flux as Russia's war creates new priorities and disrupts the supply chain

Fruit/herbal tea benefits from demand for products with relaxing properties

PROSPECTS AND OPPORTUNITIES

Competition set to intensify

Healthy options likely to come back into vogue over the forecast period

Value will remain the key consideration for price sensitive consumers

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Table 38 Retail Sales of Tea by Category: Value 2018-2023

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 46 □Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fewer children and limited supplies present significant challenges to chocolate-based flavoured powder drinks

Other plant-based drinks prove popular among those looking to relax

Consumers focus on indulgence as health concerns take a back seat

PROSPECTS AND OPPORTUNITIES

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Value-for-money will remain a key focus when it comes to other hot drinks
Economic pressures likely to limit the recovery of other hot drinks
Chicory-based products looking to capitalise on trends being seen in coffee

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 56 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

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