

Home Laundry Appliances in the Philippines

Market Direction | 2024-01-04 | 40 pages | Euromonitor

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Report description:

Semi-automatic washing machines remained the most popular type of home laundry appliances in the Philippines at the end of the review period. Semi-automatic washing machines, which continued to recover from the 2020 slump in retail volume sales following the outbreak of the COVID-19 pandemic, appealed through significantly lower price points. Moreover, users can fill these appliances with water manually, without needing to have them connected to a water supply. However, semi-automatic washing ma...

Euromonitor International's Home Laundry Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Automatic models continue to gain favour as consumers search for higher convenience formats

Reopening of society provides work, school and social stimuli for purchases

Enhanced hygiene and sanitation and energy- and water-saving features

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