

## **Home Laundry Appliances in Poland**

Market Direction | 2024-01-04 | 39 pages | Euromonitor

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### **Report description:**

In 2023, home laundry appliances are showing signs of recovery, with a slight increase in retail volume sales. After a notable decline in 2022, consumers have returned to purchasing home laundry appliances. This recovery may be attributed to several factors, such as the easing of COVID-19 pandemic-related restrictions, increased consumer confidence and a growing need for home laundry solutions. Nevertheless, inflation remains an issue in 2023 and many consumers are still reluctant to invest in h...

Euromonitor International's Home Laundry Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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