

Home Laundry Appliances in Morocco

Market Direction | 2024-01-04 | 37 pages | Euromonitor

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Report description:

Home laundry appliances continues to witness recovery from the sharp decline in sales during the COVID-19 pandemic. Consumers are generally more comfortable about making an outlay on big ticket items such as home laundry appliances. Having said that, overall sales levels are anticipated to remain below pre-pandemic levels as many consumers remain reluctant to spend their money on non-essential products, especially with the rise in the cost of living. While most Moroccan households have an automa...

Euromonitor International's Home Laundry Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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