

## **Home Laundry Appliances in Greece**

Market Direction | 2023-12-20 | 39 pages | Euromonitor

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### **Report description:**

Although washing machines are appliances of high priority and will therefore be replaced immediately if they stop working, the replacement of functioning washing machines was postponed by consumers in 2022 and 2023. This was due to households gaining access to the refrigeration appliances replacement scheme. As such, many allocated their budget to replacing Refrigeration appliances, postponing the replacements of other appliances, including washing machines. These postponed replacements challeng...

Euromonitor International's Home Laundry Appliances in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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