

Home Laundry Appliances in Greece

Market Direction | 2023-12-20 | 39 pages | Euromonitor

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Report description:

Although washing machines are appliances of high priority and will therefore be replaced immediately if they stop working, the replacement of functioning washing machines was postponed by consumers in 2022 and 2023. This was due to households gaining access to the refrigeration appliances replacement scheme. As such, many allocated their budget to replacing Refrigeration appliances, postponing the replacements of other appliances, including washing machines. These postponed replacements challenge...

Euromonitor International's Home Laundry Appliances in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Laundry Appliances in Greece

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List Of Contents And Tables

HOME LAUNDRY APPLIANCES IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong growth in refrigeration negatively impacts the performance of home laundry

Larger washing machines and energy-efficient models gain share

Suburban households drive growth in dryers, while rural sales remain low

PROSPECTS AND OPPORTUNITIES

Smart features gain popularity as manufacturers launch affordable options

Housing trends determine performance, limiting growth for built-in goods

Replacement cycles are decreasing in all areas of home laundry

CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2018-2023

Table 2 Sales of Home Laundry Appliances by Category: Value 2018-2023

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2018-2023

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2018-2023

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2018-2023

Table 8 Sales of Automatic Washing Machines by Smart Appliances: % Volume 2019-2023

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023

Table 10 □LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023

Table 11 □Distribution of Home Laundry Appliances by Format: % Volume 2018-2023

Table 12 □Production of Home Laundry Appliances: Total Volume 2018-2023

Table 13 □Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028

Table 14 □Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028

Table 15 □Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2023-2028

Table 16 □Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN GREECE

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 18 Replacement Cycles of Consumer Appliances by Category 2018-2024

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MARKET DATA

Table 19 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 20 Sales of Consumer Appliances by Category: Value 2018-2023

Table 21 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 22 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 25 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 26 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 27 □Sales of Small Appliances by Category: Volume 2018-2023

Table 28 □Sales of Small Appliances by Category: Value 2018-2023

Table 29 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 30 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 31 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 32 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 33 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 34 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 35 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 36 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 37 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 38 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 39 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 40 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 42 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 43 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 44 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 45 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 46 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 47 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 48 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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