

Home Laundry Appliances in Canada

Market Direction | 2024-01-04 | 37 pages | Euromonitor

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Report description:

Laundry appliances in Canada sustained a decline for the second consecutive year in 2023. This downturn follows a period of notable value and volume growth in 2021 and a slight decline in 2022 due to softened consumer demand. The intensified decline in both value and volume is primarily attributed to the surge experienced by the industry in 2021, which triggered a renewal of replacement cycles. Consequently, consumers are less inclined to swiftly replace their appliances once more. Among the cat...

Euromonitor International's Home Laundry Appliances in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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