

## **Food Preparation Appliances in the Philippines**

Market Direction | 2024-01-04 | 37 pages | Euromonitor

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### **Report description:**

The overall demand for food preparation appliances continued to decline in 2023. This performance was driven by the ongoing downward trajectory in retail volume sales of blenders, which, nonetheless, continued to dominate demand. Blenders are not perceived to be necessity items by many Filipinos, who consider their usage opportunities to be limited. Blenders tend to be used only seasonally, in summer, when consumers are looking to prepare cold drinks and desserts. Thus, a weak local economy and...

Euromonitor International's Food Preparation Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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