

Food Preparation Appliances in Nigeria

Market Direction | 2024-01-04 | 35 pages | Euromonitor

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Report description:

Food preparation appliances faced significant challenges in 2023, predominantly influenced by adverse economic conditions in Nigeria. High inflation rates, a devalued local currency, and surges in fuel prices collectively constrained consumer spending power, triggering a substantial decline in the demand for these products.

Euromonitor International's Food Preparation Appliances in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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