

Food Preparation Appliances in Morocco

Market Direction | 2024-01-04 | 35 pages | Euromonitor

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Report description:

In 2023, small food preparation appliances like blenders and food processors continue to be top sellers in Morocco. The affordability and value these appliances offer makes them an attractive choice for many Moroccan households, particularly blenders and juice extractors. With people back to busy lifestyles outside the home, there has been growing demand for food preparation appliances that help reduce the time needed to prepare meals. In addition, as health awareness rises in the country, more...

Euromonitor International's Food Preparation Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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