

Fish and Seafood in France

Market Direction | 2024-01-04 | 19 pages | Euromonitor

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Report description:

Sales of fish and seafood have fallen into the expected volume declines in 2023, due to high price rises alongside an ongoing drop in demand. The category is strongly supported by foodservice and institutional volumes, with the concept of fish on Fridays remaining key in many French work and school canteens. However, prices have risen dramatically for all fish products, with the energy costs and transport costs involved in the industry all seeing substantial increases, and this has resulted in a...

Euromonitor International's Fish and Seafood in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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