

Eggs in Italy

Market Direction | 2024-01-04 | 19 pages | Euromonitor

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Report description:

In the eggs category, 2022 was marked by a significant increase in production costs. This increase was mainly attributable to the rise in energy costs, production factors, and especially the surge in feed prices due to the outbreak of the war in Ukraine. The increase in energy costs had a direct impact on egg producers as they had to deal with higher tariffs for the electricity and gas required for hen farming and the operation of production facilities. This significantly burdened companies' bud...

Euromonitor International's Eggs in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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