

Eggs in France

Market Direction | 2024-01-04 | 18 pages | Euromonitor

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Report description:

Volume sales in eggs continue to be relatively stable, despite production having been significantly affected by the avian flu outbreak in France, with around 9.5% of the laying flock of hens affected by the epidemic since its start in 2021 - according to the French National Committee for the Promotion of Eggs (CNPRO). Furthermore, the Russia-Ukraine war put pressure on production costs, as the geopolitical unrest has increased the prices of wheat used to feed the chickens, worsening the issue (a...

Euromonitor International's Eggs in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EGGS IN FRANCE

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Relatively stable sales, despite disruptions caused by the avian flu outbreaks

Free-range eggs and organic eggs remain the most popular, with ongoing moves to ban battery farms

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