

Dishwashers in Poland

Market Direction | 2024-01-04 | 35 pages | Euromonitor

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Report description:

Dishwashers is witnessing steady growth in volume terms in 2023, with demand recovering for these appliances year-on-year. The rising penetration of dishwashers can be attributed to various factors, including the convenience and time-saving benefits, as well as the desire for more efficient and hygienic cleaning solutions in the home. Polish consumers are becoming increasingly aware that, in addition to helping them save time on their housework, dishwashers also enable them to use less electricity...

Euromonitor International's Dishwashers in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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