

## **Dishwashers in Nigeria**

Market Direction | 2024-01-04 | 33 pages | Euromonitor

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### **Report description:**

Dishwashers experienced a substantial volume decline in 2023, primarily attributable to the severe economic conditions characterised by high inflation, significantly restricting consumer spending power. Considered niche and non-essential by the majority of consumers, dishwashers faced reduced demand amidst a focus on essential purchases. However, the rate of decline was slightly mitigated by the relatively lesser impact on the upper-income bracket, a primary consumer group for dishwashers. Impor...

Euromonitor International's Dishwashers in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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