

Coffee in Ukraine

Market Direction | 2024-01-04 | 23 pages | Euromonitor

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Report description:

Coffee is by far the most popular category within hot drinks in Ukraine but the category has seen heavy losses since Russia's invasion of Ukraine. Sales plummeted in 2022 as large numbers of consumers fled the country while foodservice sales were even harder hit as large numbers of cafes and coffee shops were forced to close. The country also lost territories to Russia, while local production units and distribution centres were damaged during the fighting. Added to this high inflation and a shar...

Euromonitor International's Coffee in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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