

Coffee in Kazakhstan

Market Direction | 2024-01-04 | 21 pages | Euromonitor

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Report description:

Coffee is expected to see a more positive performance in volume terms in 2023 compared to 2022 with a slight decline in price growth. The coffee market in Kazakhstan is continuing to expand as a result of the growing coffee culture due to the increasing presence of coffee shops in the country, especially in urban areas. Coffee shops serve as a testing ground to introduce consumers to new flavours and experiences and a lot of the innovations that started in foodservice are migrating to retail cha...

Euromonitor International's Coffee in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increasing availability and sales of coffee machines boosts at-home fresh coffee consumption

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