

Coffee in Kazakhstan

Market Direction | 2024-01-04 | 21 pages | Euromonitor

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Report description:

Coffee is expected to see a more positive performance in volume terms in 2023 compared to 2022 with a slight decline in price growth. The coffee market in Kazakhstan is continuing to expand as a result of the growing coffee culture due to the increasing presence of coffee shops in the country, especially in urban areas. Coffee shops serve as a testing ground to introduce consumers to new flavours and experiences and a lot of the innovations that started in foodservice are migrating to retail cha...

Euromonitor International's Coffee in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Increasing availability and sales of coffee machines boosts at-home fresh coffee consumption

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