

Carbonates in Cameroon

Market Direction | 2024-01-04 | 32 pages | Euromonitor

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Report description:

Carbonates is expected to register moderate growth in volume sales in 2023, partly supported by continuing population growth. In addition, prices have been stable and this has supported volume growth. Non-cola carbonates, and in particular orange carbonates such as Top, and to a lesser extent, Fanta and Orangina, continue to be the most popular. D'jino also launched a grapefruit variation of its cocktail carbonate in 2023, which was accompanied by an expansive promotional and marketing campaign,...

Euromonitor International's Carbonates in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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