

Air Treatment Products in Poland

Market Direction | 2024-01-04 | 36 pages | Euromonitor

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Report description:

With Poland witnessing rising average temperatures, air conditioning devices are becoming more popular. Recent years have seen temperatures reach very high levels, with at least one heat wave sweeping for the country every summer, causing discomfort and, in some cases, potential health complications for significant numbers of consumers. Split air conditioning systems are known for their energy efficiency, since they use advanced technologies like inverter compressors that adjust the cooling capa...

Euromonitor International's Air Treatment Products in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for air purifiers increases in towns and cities with poor air quality

Players add new product features that promote health and wellness

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Energy-efficient appliances of increasing importance to consumers

Air conditioning appliances to become more affordable

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