

## **Air Treatment Products in Morocco**

Market Direction | 2024-01-04 | 34 pages | Euromonitor

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### **Report description:**

In 2023, air treatments products is set to record stable growth in retail volume terms, although the rate of growth has slowed year on year. The prevailing economic uncertainty and high cost of living is impacting demand. Air treatment products are considered somewhat of a luxury in Morocco and therefore as consumers looked to tighten their purse strings sales suffered. As such, the category was hard hit during the pandemic. The re-opening of electronics and appliance specialist retail outlets h...

Euromonitor International's Air Treatment Products in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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