

Air Treatment Products in Canada

Market Direction | 2024-01-04 | 35 pages | Euromonitor

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Report description:

In 2023, Canada experienced a surge in the demand for air purifiers driven by widespread wildfires across provinces like Quebec, Ontario, and Nova Scotia. The federal government issued multiple alerts concerning the health hazards of air pollution resulting from these wildfires, especially for vulnerable groups such as seniors, pregnant women, and individuals with existing health conditions. This led to a notable uptick in the purchase of air purifiers equipped with High Efficiency Particulate A...

Euromonitor International's Air Treatment Products in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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