

**Wound Care in Taiwan**

Market Direction | 2023-10-30 | 22 pages | Euromonitor

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**Report description:**

While wound care is poised to record a static performance in total volume sales terms in 2023, this will be an improvement from the declines witnessed over 2021-2022. Stockpiles accumulated by Taiwanese households during the early stages of the pandemic are now being exhausted, which has helped to lift demand. Moreover, the need for these products has increased with the return to normal routines, in that the accelerated pace of life has made consumers more likely to suffer cuts, scrapes, burns etc...

Euromonitor International's Wound Care in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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