

Vegetables in the US

Market Direction | 2023-12-19 | 20 pages | Euromonitor

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Report description:

Despite expectations for deflationary trends as markets continue to emerge from post-pandemic conditions, fresh vegetables continue to experience rising costs. Labour, transportation, and raw materials, as well as global socioeconomic unrest, have resulted in further price hikes for consumers in 2023, thereby impacting retail volumes. Although consumers revelled in revenge spending throughout 2022, particularly benefiting foodservice growth, the ongoing threat of a recession has resulted in more...

Euromonitor International's Vegetables in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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