

## **Vegetables in China**

Market Direction | 2023-12-22 | 18 pages | Euromonitor

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### **Report description:**

In 2022, the distribution of vegetables was adversely affected by the ongoing impact of pandemic-related restrictions in China, resulting in disruptions to various purchasing channels, including foodservice and institutional establishments, and significant losses during transit. As a result, total volume sales of vegetables declined. In 2023, with consumer lifestyles gradually returning to normal, and logistics returning to regular operations, losses during the transportation of vegetables have...

Euromonitor International's Vegetables in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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