

Vacuum Cleaners in Thailand

Market Direction | 2023-12-20 | 38 pages | Euromonitor

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Report description:

Sales of vacuum cleaners in Thailand continued to experience strong growth in retail volume terms in 2023 driven by various factors that reflect the changing lifestyles and priorities of the local population. Rapid technological advancements, coupled with the busy and hectic lifestyles of working individuals, have contributed to the increasing demand for vacuum cleaners as an essential household cleaning tool. Additionally, rising pollution levels and the impact of the COVID-19 pandemic has led...

Euromonitor International's Vacuum Cleaners in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Vacuum Cleaners in Thailand
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List Of Contents And Tables

VACUUM CLEANERS IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Busy lifestyles and rising health concerns fuel demand for vacuum cleaners

Smaller living spaces and increased hygiene concerns influence consumer purchasing decisions in 2023

Stick vacuum cleaners on the rise with Xiaomi leading the charge

PROSPECTS AND OPPORTUNITIES

Wet and dry stick vacuum cleaners likely to prove increasingly popular thanks to their convenience and adaptability

Rising concerns over pollution could help encourage more consumers to invest in vacuum cleaners

Cordless technology and added functionality expected to fuel demand

CATEGORY DATA

Table 1 Sales of Vacuum Cleaners by Category: Volume 2018-2023

Table 2 Sales of Vacuum Cleaners by Category: Value 2018-2023

Table 3 Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023

Table 4 Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023

Table 5 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023

Table 6 NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023

Table 7 LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023

Table 8 Distribution of Vacuum Cleaners by Format: % Volume 2018-2023

Table 9 Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028

Table 10 □Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028

Table 11 □Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN THAILAND

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 16 Sales of Consumer Appliances by Category: Value 2018-2023

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

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Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
Table 23 □Sales of Small Appliances by Category: Volume 2018-2023
Table 24 □Sales of Small Appliances by Category: Value 2018-2023
Table 25 □Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 26 □Sales of Small Appliances by Category: % Value Growth 2018-2023
Table 27 □NBO Company Shares of Major Appliances: % Volume 2019-2023
Table 28 □LBN Brand Shares of Major Appliances: % Volume 2020-2023
Table 29 □NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 30 □LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 31 □Distribution of Major Appliances by Format: % Volume 2018-2023
Table 32 □Distribution of Small Appliances by Format: % Volume 2018-2023
Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 41 □Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 42 □Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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