

## **Vacuum Cleaners in Saudi Arabia**

Market Direction | 2023-12-20 | 39 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Robotic vacuum cleaners are starting to gain relevance in Saudi Arabia, seeing growing volume sales following a sluggish and/or negative performance over the review period. This is attributed to ongoing economic developments in the Kingdom, with consumers living busy lifestyles and seeing healthy disposable incomes. Within this context, consumers are desirous of vacuum cleaners which provide effective cleaning with the least effort possible, thus heralding a growing interest in robotic appliance...

Euromonitor International's Vacuum Cleaners in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Vacuum Cleaners in Saudi Arabia  
Euromonitor International  
December 2023

### List Of Contents And Tables

#### VACUUM CLEANERS IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Robotic vacuum cleaners start to gain significance in the Kingdom

Dyson brings a physical presence in Saudi Arabia via popup stores

New launches promote cordless vacuum cleaners

##### PROSPECTS AND OPPORTUNITIES

Dyson set for further brand growth over the forecast period

Convenient-to-use and lightweight models set to drive sales in the forecast period

Cylinder vacuum cleaners to remain the most popular

Robotic vacuum cleaners set to remain somewhat niche

##### CATEGORY DATA

Table 1 Sales of Vacuum Cleaners by Category: Volume 2018-2023

Table 2 Sales of Vacuum Cleaners by Category: Value 2018-2023

Table 3 Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023

Table 4 Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023

Table 5 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023

Table 6 NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023

Table 7 LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023

Table 8 Distribution of Vacuum Cleaners by Format: % Volume 2018-2023

Table 9 Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028

Table 10 □Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028

Table 11 □Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

#### CONSUMER APPLIANCES IN SAUDI ARABIA

##### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

##### MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2024

##### MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 16 Sales of Consumer Appliances by Category: Value 2018-2023

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 23 □Sales of Small Appliances by Category: Volume 2018-2023

Table 24 □Sales of Small Appliances by Category: Value 2018-2023

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 26 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 27 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 29 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 31 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 32 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 42 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

#### Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Vacuum Cleaners in Saudi Arabia

Market Direction | 2023-12-20 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com