

Vacuum Cleaners in Egypt

Market Direction | 2023-12-20 | 36 pages | Euromonitor

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Report description:

Despite the sharp price increases in cylinder vacuum cleaners, demand remained steady in 2023. Sales volumes witnessed a healthy increase as these are one of the most essential home appliances in Egypt. Indeed, cylinder vacuum cleaners represent more than 90% of vacuum cleaners sales by volume. The affordability, efficiency and wide availability of cylinder vacuum cleaners in Egypt is supporting sales growth at the expense of other formats. While most cylindrical vacuum cleaners are locally asse...

Euromonitor International's Vacuum Cleaners in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Robotic vacuum cleaners face shortages

Toshiba continues to lead the category

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E-commerce channel to grow in importance

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