

Vacuum Cleaners in Colombia

Market Direction | 2023-12-20 | 35 pages | Euromonitor

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Report description:

Vacuum cleaners in Colombia witnessed a substantial decline in sales volume compared to the preceding year, primarily attributed to the country's economic downturn. Reduced consumer incomes prompted prioritisation of essential goods over discretionary purchases like vacuum cleaners. Multiple economic factors, including high inflation, devaluation of the Colombian peso against the dollar, and the cessation of tax-free days, contributed to this adverse performance. Notably, while the overall categ...

Euromonitor International's Vacuum Cleaners in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2023

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