

## **Tea in Mexico**

Market Direction | 2023-12-18 | 22 pages | Euromonitor

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### **Report description:**

Tea in Mexico has maintained the image of being a natural and healthy product for years, and this was reinforced in recent years by the COVID-19 pandemic. According to Euromonitor International's Voice of the Industry: Food and Nutrition survey in 2023, 65% of companies consider health trends such as the use of natural ingredients, less processed ingredients, or functional ingredients will be very or extremely influential in the coming years. This trend has indeed already gained momentum in 2023...

Euromonitor International's Tea in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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