

Sugar and Sweeteners in China

Market Direction | 2023-12-22 | 17 pages | Euromonitor

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Report description:

In 2023, the performance of sugar and sweeteners, like other fresh food categories, is being influenced by the post-pandemic scenario, leading to reduced home consumption and an increase in foodservice volumes, with the latter driving overall demand. Both retail volume and value sales have been experiencing declines (as excess production capacity has reduced the average unit price), although demand through this channel remains elevated compared to 2019.

Euromonitor International's Sugar and Sweeteners in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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