

Starchy Roots in the US

Market Direction | 2023-12-19 | 20 pages | Euromonitor

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Report description:

While strong foodservice growth continues to fuel starchy roots, retail volumes are fluctuating. Notably, potatoes continues to see declining retail demand, signifying a longer road to recovery than previously hoped for. Disruptions to the harvesting calendar have been a major factor, as stark environmental conditions have resulted in damaged crops and delayed crop calendars. As potatoes continue on an inflationary trend, consumers are leaning towards alternatives such as sweet potatoes or proce...

Euromonitor International's Starchy Roots in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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