

Sports Drinks in Slovakia

Market Direction | 2023-12-18 | 27 pages | Euromonitor

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Report description:

The competition to sports drinks in Slovakia in 2023 came increasingly from functional bottled water, including bottled water products positioned as being rich in minerals, such as magnesium. This was because of the overlapping of the potential positive benefits to the human body amid stronger marketing employed by bottled water manufacturers. Furthermore, Mattoni 1873's successful innovation in functional bottled water via the launches of Magnesia Plus's focus and antistress varieties underline...

Euromonitor International's Sports Drinks in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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